Status New Rep Order# 9821095 Ver# EC'd No

Traffic Order#

09/18/2012 8:19 AM 09/17/2012 10:15 PM

Last Received: **Showing Buylines:** All Lines

Printed:

WKRC-TV CINCINNATI, OH Station

) POLITICAL ISSUE GROU Advertiser US CHAMBER COMMERCE

Estimate# 1381

ANNE BRAUNSCHEIDEL Buyer

Phone# Fax#

Product

) MENTZER MEDIA SERVICES Agency 600 FAIRMOUNT AVE, SUITE 306

TOWSON, MD 21286 Agency C/P1/P2/E //1381

Flight Dates 09/19/2012 - 09/28/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

) ALEXANDRA BRADLEY Salesperson (

1 of 2

202-955-5342 Salesperson Phone# 202-955-5348 Salesperson FAX#

--- CONTRACT COMMENT ---

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	 W-F	 430P-5P	NEWS	:30	s2,000.00	09/19-09/21	3 P1	1	3	s6,000.0C	
	2	W-F	6P-630P	NEWS	:30	\$2,800.00	09/19-09/21	3	1	3	\$8,400.00	
	3	W-F	7P-730P	INSIDE	:30	s2,000.00	09/19-09/21	2	1	2	\$4,000.00	
	4	W-SU	11P-1135F	NEWS	:30	s3,200.00	09/19-09/23	3	1	3	\$9,600.00	
	5	M-F	430P-5P	NEWS	:30	s2,000.00	09/24-09/28	4	1	4	\$8,000.00	
	6	M-F	6P-630P	NEWS	:30	s2,800.00	09/24-09/28	T.J.	1	5	\$14,000.00	
	7	M-F	7P-730P	INSIDE	:30	s2,000.00	09/24-09/28	5	1	5	\$10,000.00	
	8	M-F	11P-1135E	P NEWS	:30	s3,200.00	09/24-09/28	5	1	5	\$16,000.00	

Report Totals: 30 / \$76,000.00

 Rep Order#
 9821095
 Ver#
 1
 Status
 New
 Traffic Order#
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 09/18/2012 8:19 AM
 2 of
 2

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Showing Buylines: All Lines

Rep Firm) MENTZER MEDIA SERVICES Station WKRC-TV CINCINNATI, OH Agency () WASHINGTON Sales Office (600 FAIRMOUNT AVE, SUITE 306) POLITICAL ISSUE GROU Advertiser () ALEXANDRA BRADLEY Salesperson (TOWSON, MD 21286 US CHAMBER COMMERCE Product Agency C/P1/P2/E //1381 Estimate# 1381 202-955-5342 Salesperson Phone# 09/19/2012 - 09/28/2012 Flight Dates ANNE BRAUNSCHEIDEL Buyer 202-955-5348 Salesperson FAX# Hiatus Weeks

Phone# Hiatus W Fax#

---SALES MONTHLY TOTALS---

Sep 12: 30 / \$76,000.00

Sales Totals: 30 / \$76,000.00

Station Totals: 30 / \$76,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE--
Market Totals \$230,373 CABL 0% EKRC 0% UNKN 0% WBQC 0% WCPO 30%

MARKEL TOTALS \$250,575 WKRC 32% WLWT 15% WSTR 0% WXIX 20%

Books null Demos RA35+

Spot Manager: All, 09/19/12-09/28/12



Order Product DescriptidEstimate # Priority Spot# AE Time Period Inv. Code (Booked) We Air Time Length Rate Ad-ID Date Advertiser: US Chamber of Commerce Agency: Mentzer Media Services Station: WKRC-TV Order: 57228 Line: 1 4p Local 12 News at Fot (4:30:00 PM-5:00:00 PIUS CHAMBER COMMER(1381 2 MWASH P-1 \$2,000.00 09/19/12 day 4:43:06 PM :30 4p Local 12 News at Fot (4:30:00 PM-5:00:00 PIUS CHAMBER COMMER(1381 3 MWASH P-1 :30 \$2,000.00 09/20/12 day 1 MWASH P-1 4p Local 12 News at Fot (4:30:00 PM-5:00:00 PIUS CHAMBER COMMER(1381 \$2,000.00 :30 09/21/12 day 3 \$6,000.00 Gillard Steel & Disk Line: 2 P-1 1 MWASH 6p Local 12 News at Six 6:00 PM-6:30 PM US CHAMBER COMMER(1381 \$2,800.00 09/19/12 day 6:19:32 PM :30 2 MWASH 6p Local 12 News at Six 6:00 PM-6:30 PM US CHAMBER COMMER(1381 P-1 09/20/12 day :30 \$2,800.00 P-1 3 MWASH 6p Local 12 News at Six 6:00 PM-6:30 PM US CHAMBER COMMER(1381 \$2,800.00 :30 09/21/12 day 3 \$8,400.00 Line: 3 2 MWASH P-1 US CHAMBER COMMER(1381 M-F 7p-730p 7:00 PM-7:30 PM \$2,000.00 :30 09/20/12 day P-1 1 MWASH US CHAMBER COMMER(1381 7:00 PM-7:30 PM \$2,000.00 M-F 7p-730p :30 09/21/12 day 2 \$4,000.00 Line: 4 P-1 1 MWASH 11p M-Su Local 12 New: 11:00 PM-11:35 PM US CHAMBER COMMER(1381 \$3,200.00 :30 09/19/12 day 11:18:19 PM P-1 2 MWASH US CHAMBER COMMER(1381 11p M-Su Local 12 News 11:00 PM-11:35 PM \$3,200,00 :30 09/20/12 day P-1 3 MWASH 11p M-Su Local 12 New: 11:00 PM-11:35 PM US CHAMBER COMMER(1381 \$3,200.00 :30 09/22/12 day 11:13:05 PM 3 ALTONOMY SERVICES The Attacker of the Se \$9,600.00 Line: 5 P-1 3 MWASH 4p Local 12 News at Fot (4:30:00 PM-5:00:00 PIUS CHAMBER COMMER(1381 09/24/12 day 4:28:06 PM :30 \$2,000.00 P-1 2 MWASH 4p Local 12 News at Fot (4:30:00 PM-5:00:00 PIUS CHAMBER COMMER(1381 \$2,000.00 09/25/12 day 4:51:21 PM :30 4p Local 12 News at Fot (4:30:00 PM-5:00:00 PIUS CHAMBER COMMER(1381 P-1 1 MWASH \$2,000.00 :30 09/26/12 day 4:51:21 PM 4 MWASH P-1 4p Local 12 News at Fot (4:30:00 PM-5:00:00 PIUS CHAMBER COMMER(1381 \$2,000.00 :30 09/27/12 day 4:42:36 PM 4 网络拉克普拉克斯 多克克斯 \$8,000.00 With the State of Line: 6 P-1 1 MWASH US CHAMBER COMMER(1381 6p Local 12 News at Six 6:00 PM-6:30 PM :30 \$2,800.00 09/24/12 day 6:28:31 PM US CHAMBER COMMER(1381 P-1 2 MWASH 6p Local 12 News at Six 6:00 PM-6:30 PM 6:05:34 PM :30 \$2,800.00 09/25/12 day 3 MWASH 6p Local 12 News at Six 6:00 PM-6:30 PM US CHAMBER COMMER(1381 P-1 \$2,800.00 09/26/12 day 5:58:01 PM :30 P-1 5 MWASH US CHAMBER COMMER(1381 6p Local 12 News at Six 6:00 PM-6:30 PM \$2,800.00 09/27/12 day 6:04:19 PM :30 4 MWASH US CHAMBER COMMER(1381 P-1 6p Local 12 News at Six 6:00 PM-6:30 PM :30 \$2,800.00 09/28/12 day 6:29:11 PM 5 \$14,000.00 Line: 7 3 MWASH P-1 US CHAMBER COMMER(1381 7:00 PM-7:30 PM \$2,000.00 M-F 7p-730p 09/24/12 day 7:05:26 PM P-1 2 MWASH 7:00 PM-7:30 PM US CHAMBER COMMER(1381 09/25/12 day 7:22:14 PM :30 \$2,000.00 M-F 7p-730p US CHAMBER COMMER(1381 P-1 5 MWASH 7:00 PM-7:30 PM M-F 7p-730p 09/26/12 day 7:04:56 PM :30 \$2,000.00 4 MWASH US CHAMBER COMMER(1381 P-1 M-F 7p-730p 7:00 PM-7:30 PM 09/27/12 day 7:04:26 PM :30 \$2,000.00 P-1 1 MWASH US CHAMBER COMMER(1381 7:00 PM-7:30 PM \$2,000.00 M-F 7p-730p 09/28/12 day 7:22:14 PM :30 5 \$10,000.00 Line: 8

Spot Manager: All, 09/19/12-09/28/12



Date	We Air Time	Length	Rate	Ad-ID Inv. Code (Booked)	Time Period	Order Product Descriptic Estima	te# Priority	Spot# AE
Advertiser: US Chamber of	Commerce							
Agency: Mentzer Media	Services							
Station: WKRC-TV								
Order: 57228								
Line: 8								
09/24/12	day 11:11:51 Pl	M :30	\$3,200.00	11p M-F Local 12 News	11:00 PM-11:35 PM	US CHAMBER COMMER(1381	P-1	4 MWASH
09/25/12	2day 11:11:18 Pl	M :30	\$3,200.00	11p M-F Local 12 News	11:00 PM-11:35 PM	US CHAMBER COMMER(1381	P-1	3 MWASH
09/26/12	2day 11:19:49 Pl	M :30	\$3,200.00	11p M-F Local 12 News	11:00 PM-11:35 PM	US CHAMBER COMMER(1381	P-1	2 MWASH
09/27/12	2day 11:19:32 Pl	M :30	\$3,200.00	11p M-F Local 12 News	s 11:00 PM-11:35 PM	US CHAMBER COMMER(1381	P-1	5 MWASH
09/28/12	2day 11:28:40 Pl	M :30	\$3,200.00	11p M-F Local 12 News	s 11:00 PM-11:35 PM	US CHAMBER COMMER(1381	P-1	1 MWASH
	160000	155 A 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	\$16,000.00		Line Committee	And The Court of the Court of		5
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			\$76,000.00			and the same of th		30
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	4.1.1		\$76,000.00				Register (S	30
			\$76,000.00					30

[Filtered by:] [Sorted by: Station]